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It's A Woman Thang



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Bubbles & Cheesecake "It's A Woman Thang"



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The debut video clip for "It's a Woman Thang," from Allee Willis and Holly Palmer's EP "The Soul of Bubbles & Cheesecake" – became a YouTube "Featured Video." 24 hours later, it's amassed more than 300,000 views (currently at half a million) and become a flashpoint for a YouTube gender fracas. Bubbles & Cheesecake are Willis and Palmer's respective alter-egos, a free-spirited duo whose DIY, multi-media collaborations are based at www.bubblesandcheesecake.com, a hyper-interactive realm they launched last month.

"This was written purely as a pop soul song; not at all political," says Willis. "It does talk about how sometimes women have trouble standing up for themselves, but it's really about self-esteem for everyone – about having enough of a sense of yourself to claim what's right for you."

SpinDaily's video on Bubbles and Cheesecake will be up tomorrow but in the meantime, check out the sensation on YOUTUBE: <http://www.youtube.com/user/bubblesandcheesecake>

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